



Ruby Star Coneflower

Echinacea purpurea "Ruby Star"

Plant Height: 24 inches

Flower Height: 3 feet

Spread: 24 inches

Sunlight: ○

Hardiness Zone: 3

Other Names: Purple Coneflower



Echinacea purpurea "Ruby Star" flowers
Photo courtesy of Northscaping.com

Ornamental Features:

Ruby Star Coneflower features beautiful lightly-scented crimson daisy flowers with brown eyes at the ends of the stems from mid summer to mid fall, which are most effective when planted in groupings. The flowers are excellent for cutting. It's pointy leaves remain green in color throughout the season. The fruit is not ornamentally significant.

Landscape Attributes:

Ruby Star Coneflower is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance perennial, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Ruby Star Coneflower is recommended for the following landscape applications;

- General Garden Use
- Mass Planting
- Container Planting

Plant Characteristics:

Ruby Star Coneflower will grow to be about 24 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 24 inches. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years.

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This perennial should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This plant can be propagated by division.

This is a selection of a native North American species.

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